

FOR IMMEDIATE RELEASE

Former NFL Running Back Teams Up with Soul & Salsa Magazine

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Dallas, Texas/Soul and Salsa Magazine - Just ahead of the summer sizzle, the publisher of Soul & Salsa Magazine announces its partnership with former National Football League Running Back, Robert E. Wilson to lead the magazine's new Sports section and bring insight to football, basketball and boxing in the fall 2016.

Editor-at large of Soul & Salsa Magazine, Kimberly Harris who has worked with Wilson previously starting Open Mic Nights for artists in the DFW area during his entrepreneurial venture as the COO of Puppy Dog Unlimited Records, stated that in addition to his sports scene focus, he will also infuse his deep love for the music business into the magazine partnership.

"He comes with a music business background so you can expect that there will be several mixers and social events on the horizon."

Born in Germany and raised in the Houston, Texas area, Wilson played for the Tampa Bay Buccaneers, the Dallas Cowboys and retired from the Miami Dolphins in 1997. After his retirement, he delved into the arts and music scene.



Wilson sold high end art called "Money Players" to other NFL players and began to explore his lifelong love for music as he helped a former teammate with his record label by recording several CD's and promoting tours for various artists. Wilson has also spent several years working for a sports page magazine in Houston, Texas prior to re-connecting Harris at Soul & Salsa Magazine and continues to give back to the community through his organization, the [Aggie Legends Golf Classic](#) that has raised over \$90,000 since its inception to provide scholarships for future students of Texas A&M.

Wilson joins Soul & Salsa Magazine as it makes a robust return to the arts, entertainment and culture marketplace after a brief hiatus.

The interactive, socially savvy e-publication is enriched with a new mission and a broadened focus to provide consumers more unique and impactful industry features and to also promote philanthropic efforts.

After eight years at the helm, Harris is very excited about the expansion and new direction of the magazine.

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"The new mission of Soul & Salsa Magazine is to showcase positive programs and events that are educational, display modest images, and a peaceful lifestyle. It is about showing the uniqueness of different cultures through art, fashion, entertainment and education."

Soul & Salsa Magazine is much more than the traditional e-publication, it will have a local and global reach with its quarterly coverage of the industry with artist features from around the nation, insightful articles on the fashion and modeling industries, sports and music, amongst others.

According to Harris, consumers can now expect to click and flip through the pages of the first issue of the new Soul and Salsa magazine at soulandsalsa.com on the first official day of summer, June 20.

The debut issue will reach back to its beginning years to showcase, Dallas-based, African-American, country-pop singer, songwriter and author, [Imaj](#) as its cover feature.

"She is one of my favorite artists and one that our magazine featured over 10 years ago as an Underground Artist of the Month. Now, Imaj has a single called [Colorblind](#) which has received more than 3 million views and promotes unity."



ABOUT SOUL & SALSA MAGAZINE

Soul & Salsa Magazine began as a blog over 8 years ago and has evolved into a quarterly popular arts, culture, and entertainment industry publication that keeps readers abreast of the latest trends, topics and industry perspectives around the nation while encouraging its readers to embrace diversity with its tagline - *Loving yourself, loving your culture*. Learn more about this publication at www.soulandsalsa.com.

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